

April 11 - 13, 2025 | Cambridge Sports Park



Get Involved Now

BECOME A SPONSOR

Engage  Contribute

641
Canadians
DIAGNOSED

233
Canadians
DIED

OF CANCER

EVERY DAY

Source: cancer.ca [2022 Estimates]



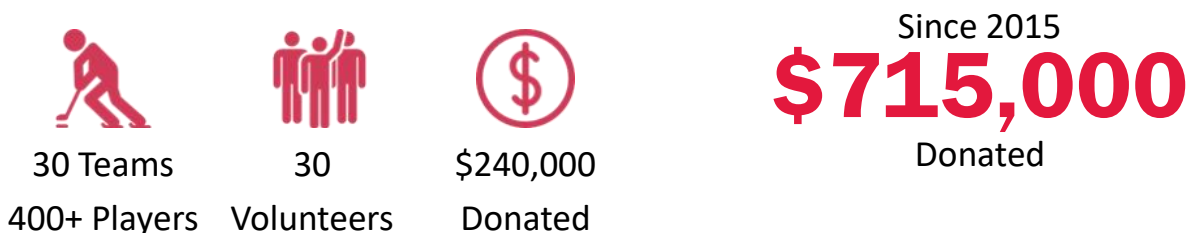
ABOUT THE TOURNAMENT

The Let's Body Check Cancer Hockey Tournament is a fun, co-ed event dedicated to raising funds for the fight against cancer.

WHY GET INVOLVED?

By sponsoring the Let's Body Check Cancer Hockey Tournament, you are helping us in supporting the Canadian Cancer Society's purpose *to unite and inspire all Canadians to take control of cancer, and it's mission in trusted partnership with donors and volunteers, to continuously improve impact through research, advocacy and support services.* **You are providing a positive impact in the community, along with enhancing your brand identity.**

2024 RESULTS & EXPOSURE



PLUS



WE NEED YOU!

Together, we will find a cure!

Together, we will change people's lives!

www.bodycheckcancer.com

SPONSORSHIP OPPORTUNITIES

Level / Benefit	EMERALD \$10,000	DIAMOND \$5000	PLATINUM \$2500	GOLD \$1500	SILVER \$1000	BRONZE \$500
LOGO EMBEDDED IN ICE [1 RINK] VISIBLE TO SPECTATORS						
PRESENTATION OPPORTUNITY DURING DAY 2 PRESENTATIONS						
LOGO ON EVENT T-SHIRTS PROVIDED TO ALL PARTICIPANTS						
INDIVIDUAL BANNER ON BOTH RINKS						
INDIVIDUAL BANNER IN PENALTY BOX PUB						
LOGO IN TEAMSNAPE APP						
LOGO ON GROUP BANNER ON BOTH RINKS						
LOGO ON GROUP BANNER IN PENALTY BOX PUB						
LOGO ON WEBSITE						

TOGETHER - WE WILL SUCCEED!!

TO BECOME A SPONSOR, PLEASE CONTACT:

Denny Saunders
General Manager

gm@bodycheckcancer.com | 519-501-9090

ASK ABOUT CUSTOM SPONSORSHIPS

www.bodycheckcancer.com



CCS Registered Charity #118829803 RR0001

Re: Canadian Cancer Society Support of the Let's Body Check Cancer
Tournament: April 11 – April 13, 2025

To Whom It May Concern,

We are pleased to have Let's Body Check Cancer fundraiser, a three-day Hockey Fights Cancer™ tournament to help raise funds and awareness for the Canadian Cancer Society (CCS), in support of uniting the hockey community to help those affected by cancer and their families.

CCS is proud to support an incredible collective of volunteers and hockey fans who are a force-for-life in the face of cancer. They are a group of community-inspired leaders who are passionate about raising funds for the Canadian Cancer Society, and helping people affected by cancer and their families. Funds raised through their activities are invested in ground-breaking cancer research, compassionate support programs, cancer information when it's needed most, and advocating for healthier public policies on behalf of all Canadians.

Since 2015, Let's Body Check Cancer has **raised \$715,000** in support of the cancer cause. The event has reached incredible growth and is the **top adult fundraising event in our Hockey Fights Cancer program**. They are a collective of hard-working people that inspire dozens of volunteers, players and supporters to give back to a cause that is close to their hearts. This year, Let's Body Check Cancer is determined to raise even more funds and awareness for CCS! Your generous contribution of a donation, sponsorship or gift-in-kind will help offset expenditures so more donations can go to fund the Mission of CCS, and help support people affected by cancer and their families.

Let's Body Check Cancer is also a part of the Hockey Fights Cancer™ program with the Canadian Cancer Society, American Cancer Society the NHL and the NHLPA – which honours those who are no longer with us and support those living with, going through and moving past cancer. Hockey



Fights Cancer™ unites the hockey community to help people with cancer, and their families.

If you would like additional information, please feel free to contact me. I can be reached via email at julia.tiley@cancer.ca or by phone at 647-799-1089.

Thank you for your support of Let's Body Check Cancer in their efforts to help the Canadian Cancer Society and helping them to leave a lasting positive impact on the lives of Canadians affected by cancer.

With gratitude,

Julia Tiley



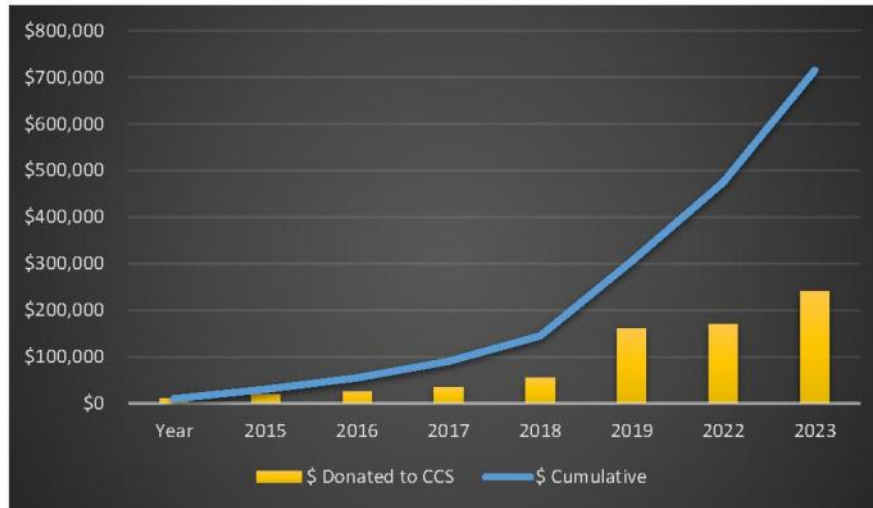
Julia Tiley (she/her)
Supporter Engagement Specialist – Ontario
Canadian Cancer Society



Fun Facts about the 2024 LBCC Hockey Tournament

Year	# Teams	# Participants	\$ Donated to CCS	\$ Cumulative
2015	8	80	\$10,000	\$10,000
2016	12	172	\$20,000	\$30,000
2017	14	199	\$25,000	\$55,000
2018	18	249	\$35,000	\$90,000
2019	18	260	\$55,000	\$145,000
2022	18	240	\$160,000	\$305,000
2023	24	320	\$170,000	\$475,000
2024	30	400	\$240,000	\$715,000

2020 & 2021 events cancelled due to Covid-19 Pandemic



- ✓ 30 teams : 400 players
- ✓ \$240,000 total donation to CCS
- ✓ 60 hours of game ice time on 3 rinks over 3 days : all teams play 4 games including Day of Champions
- ✓ 30 volunteers : "Staff" t-shirts provided
- ✓ Free swag for all players : LBCC t-shirts, LBCC bags, LBCC pucks, LBCC stickers & HFC tape
- ✓ Minimum \$50 per player online donations for eligibility to play
- ✓ Team donation incentive: \$50 voucher at The Penalty Box for every \$1000 raised
- ✓ 89 silent auction item donations : raised over \$6,500
- ✓ 9 Corporate Sponsors
- ✓ Multiple activities: hockey, silent auction, 50/50 draw, find the joker, puck toss